

Name	Dr.B.Geetha Maheswari
Qualification	M.Com., M.Phil., Ph.D., NET., M.B.A., B.A.Hindi
Designation	Assistant Professor
Year of Joining	18 th June 2015
Specialization	Income Tax Law & Accounts, Advanced Financial Accounting, Financial Accounting
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Guideship Details	MSU/RES/Ph.D./Guideship/R1/2019



BOOKS PUBLISHED

Book Title	Author(s)	Journal	Year	Volume	Issue
Business Organisation	Dr.B.Geetha Maheswari & Dr.S.Santhan a Kamala	CharuLatha Publications, Tirunelveli	2022	978-93-5406-481-4	ISBN
Business Statistics	Dr.B.Geetha Maheswari, Dr.A. Mayil Murugan & et.al.,	Himalaya Publishing House	2024	978-93-5840-621-4	ISBN
Business Economics	Dr.B.Geetha Maheswari, Dr.C.S.Theen athayalan & et.al.,	Himalaya Publishing House	2024	978-93-5840-621-4	ISBN

PAPERS PUBLISHED -UGC CARELISTED

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
A Study on Consumer Performance Towards the	Mrs.P.Sudha & Dr.B.Geetha Maheswari	SHODHKOSH: JOURNAL OF VISUAL AND PERFORMING ARTS	May 2024	ISSN:25 82-7472 Volume 5	Issue 5 UGC CAR	1076 - 1080

Rise Of Digital Banking from Cash To Code in Thoothukudi District					E LIST ED	
A Study on Impact of Internet Advertising Towards Purchase Behaviour of Consumer Durable Goods in Thoothukudi District	M.R.Jerisha & Dr.B.Geetha Maheswari	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)Se	November 2023	ISSN:23 49-5162	Issue – 11	Page No.10
A Study on Financial Support of Working Women Towards Their Families in Thoothukudi Town	Machado Sneha John & Dr.B.Geetha Maheswari	INTERNATIONAL JOURNAL FOR MULTIDISCIPLINARY RESEARCH – IJFMR	May-June 2023	E-ISSN:25 82-2160 (Impact factor: 9.24)	E-ISSN :2582 -2160 UGC LIST ED	1-8 (Reg. ID:3764)
A Study on Performance and Usage Level of Internet Banking Towards Different Small Scale Business Entrepreneurs In Thoothukudi District	Ms.P.Sudha & Dr.B.Geetha Maheswari	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	31/05 /2023	ISSN:23 49-5162 (Journal No:63975) (Impact factor: 7.95)	ISSN UGC LIST ED	n560 - n564 (Reg. ID:518100)
A Study on the Job Satisfaction of Non-Commerce Employees Towards Banking	Dr.B.Geetha Maheswari	INTERNATIONAL JOURNAL FOR MULTIDISCIPLINARY RESEARCH - IJFMR	May-June 2023	E-ISSN:25 82-2160 (Impact factor: 9.24)	E-ISSN :2582 -2160 UGC LIST ED	1-8 (Reg. ID:3476)

Sector in Thoothukudi Distr						
A Study on Problems and Challenges Faced By Women Workers In Thoothukudi District	S.Hameetha & Dr.B.Geetha Maheswari	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	20/04 /2023	ISSN:23 49-5162 (Journal No:6397 5) (Impact factor: 7.95)	ISSN UGC LIST ED	g602 - g606 (Reg. ID:5 1270 2)
A Study on Social Media Entrepreneurs in Thoothukudi City	Mrs.S.Hameetha & Dr.B. Geetha Maheswari	NEUROQUANTOLOGY	September 2022	Volume 20 Nq.2022. 20.9.NQ 44919	SCOPUS , Issue 9	Page no. 7912 - 7919
An Investigation on Savings and Investment Behaviour of Salaried Women in Thoothukudi City	Mrs.S.Hameetha & Dr.B. Geetha Maheswari	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2022	ISSN 2319-1775, E-ISSN 2320-7876	UGC CARE LIST ED JOURNAL, Issue 12	Page no. 1870 9-1871 6
Salt Producers' Perception and Satisfaction towards Salt Industry	Dr.B.Geetha Maheswari	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	10/06 /2019	ISSN:23 49-5162 (Journal No:6397 5) (Impact factor: 5.87)	ISSN UGC LIST ED	466-471 (Reg. ID:2 1734 8)
A Study on Employees Perception and Satisfaction towards Underemployment in Thoothukudi District	Dr.B.Geetha Maheswari	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	10/06 /2019	ISSN:23 49-5162 (Journal No:6397 5) (Impact factor: 5.87)	ISSN UGC LIST ED	124-129 (Reg. ID:2 1832 9)

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RESEARCH PUBLICATIONS IN PEER REVIEWED - PROCEEDINGS IN SEMINARS & CONFERENCES

Paper Title	Author(s)	Organised by	Year	ISBN No.	Page No.
An Empirical Investigation on Entrepreneurs' Perceptions Towards the Findings and Education Role of Commercial Banks for Small-Scale Enterprises in Thoothukudi District	P.Sudha & Dr.B.Geetha Maheswari	ICESCE' 23 International Conference Organised by Kamarj College, Thoothukudi.	28/02/2023	ISBN : 979-81-951473-4-2	145-151
A Study On Customers' Perception Towards Commercial Banks Technological Innovation Payment System In Thoothukudi District	P.Sudha & Dr.B.Geetha Maheswari	Economic Impact of Digital Marketing , AATMA NIRBHAR BHARAT, National Level Seminar Organised by Kamarj College, Thoothukudi	23/04/2022	ISBN : 978-93-94457-55-3	249-254
A Study on Factors influencing Affluent Entrepreneurs in Thoothukudi District	Mrs.Machado sneha John & Dr.B.Geetha Maheswari	National Seminar on Entrepreneurship and Innovation sponsored by Indian Council of Social Science Research organised by Department of Commerce (SSC), St.Mary's College (Autonomous), Thoothukudi.	24/02/2022 & 25/02/2022	ISBN :978939-737885	3
A Study on Women Entrepreneurship and it's impact on	Mrs.S.Hameetha & Dr.B. Geetha Maheswari	National Seminar on Entrepreneurship and Innovation sponsored by Indian Council of Social Science Research organised	24/02/2022 & 25/02/2022	ISBN :978939-737885	44

Women Empowerment in Thoothukudi City		by Department of Commerce (SSC), St.Mary's College (Autonomous), Thoothukudi.			
A Study on Perception of Customers Towards Digital Marketing in Thoothukudi City	Ms.M.R. Jerisha & Dr.B.Geetha Maheswari	National Seminar on Entrepreneurship and Innovation sponsored by Indian Council of Social Science Research organised by Department of Commerce (SSC), St.Mary's College (Autonomous), Thoothukudi.	24/02/2022 & 25/02/2022	ISBN :978939-737885	66
A Study on Perception of Women Entrepreneurs Accessing Bank Credit In Thoothukudi District	Ms.P.Sudha & Dr.B.Geetha Maheswari	National Seminar on Entrepreneurship and Innovation sponsored by Indian Council of Social Science Research organised by Department of Commerce (SSC), St.Mary's College (Autonomous), Thoothukudi.	24/02/2022 & 25/02/2022	ISBN :978939-737885	54
A Study on Public Perception and Satisfaction towards Service Industry in Thoothukudi District	Dr.B.Geetha Maheswari	IRDP Group of Journals, Chennai, India,	12/12/2020	ISBN: 978-93-5406-481-4	33-36
Problems faced by Micro Enterprises & their solutions	Dr.B.Geetha Maheswari	St.Xavier's College(Autonomous),Palayam kottai& B-DIGEST PUBLICATIONS	2014	ISBN: 978-81-9975-0-4	45-47
E-CRM: Opportunities & Challenges in Commercial Banks	Dr.B.Geetha Maheswari	Scott Christian College (Autonomous),Nagerkoil& B-DIGEST PUBLICATIONS	2014	ISBN: 978-81-93976-1-0	124-126
Customers' perception Towards Internet Service Quality Management	Dr.B.Geetha Maheswari	St/ Michael College of Engineering & Tech. Kalayarkoil, Sivagangai District	2014	ISBN: 978-93-886-47-9	23-26

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AWARDS

- **Adarsh Vidya Saraswathi Rashtriya Puraskar - NATIONAL AWARD OF EXCELLENCE 2020** has been Awarded by **GLOBAL MANAGEMENT COUNCIL, Ahmedabad** on 5th September 2020. (ISSN:2349-8498)
- **BEST TEACHER NATIONAL AWARD** has been awarded in **2nd INTERNATIONAL CONFERENCE ON ERIR 2020**, IRDP Group of Journals, Chennai, India, on 12th December 2020. (978-93-5406-481-4)
- **Best Senior Faculty Award- National Faculty Award 2021-2022** has been awarded by **NOVEL RESEARCH ACADEMY, Puducherry, India** on 19th January 2022.

As Resource Person

Date	Name of the Institution	Invited As	Topic/Event
22/04/2025	Kamaraj College, Thoothukudi	External Examiner	Examiner for PG Practical titled “E-filing of Income Tax Returns”
12/02/2024	Kamaraj College, Thoothukudi	GUEST SPEAKER	ETHICS IN RESEARCH WRITING
12/10/2022	Holy Cross Home Science College, Thoothukudi	GUEST SPEAKER	gave lecture on the Topic “Revolution of Digital Banking ”
07/10/2020	Holy Cross Home Science College, Thoothukudi	GUEST SPEAKER	gave lecture on the Topic “Scheme Preparation of Income Tax & Guiding to Future”

ACHIEVEMENTS

- **Editorial Board Member** in **National Seminar on Entrepreneurship and Innovation** sponsored by **Indian Council of Social Science Research** organised by Department of Commerce (SSC), St.Mary’s College (Autonomous), Thoothukudi, 24th& 25th February 2022.
- **Editorial Board Active Review Member** in the **Journal of Emerging Technology and Innovative Research** – an International Peer Reviewed Journal – ISSN: 2349-5162 – Impact Factor:7.86 – Member ID: 223064 since 4th June 2022.

- **Editorial Board Member** in **Glacier Journal of Scientific Research**, Ahmedabad, (ISSN:2349-8498)(Impact factor:2.7614) in the year 2020.
- **Organising Co-ordinator** for **CAR DRIVING COACHING** as a Skill Development Programme provided by Department of Commerce(SSC) & INSTITUTION'S INNOVATION COUNCIL, St.Mary's College (Autonomous), Thoothukudi from 23rd February 2022.

RESEARCH EXPERIENCE

Serviced as	Date	No. of years of Research experience	
Research Guide since	20/12/2019	4 years	
Ph.D Research Scholars Under my Guidance (MSU/RES/Ph.D./Guideship/R1/2019)			
Name of the Research Scholar	Mode of Research	Date of Commencement	Current Status
MACHADO SNEHA JOHN	PART TIME	20222211012001	Completed II DC meeting
HAMEETHA.S	FULL TIME	21112211012001	Thesis Submitted
JERISHA.M.R	FULL TIME	21112211012003	Completed II DC meeting
SUDHA.P	PART TIME	21112211012002	Completed II DC meeting

SEMINARS/WORKSHOPS/FDP/CONFERENCES/WEBINARS

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
14/02/2025 & 15/02/2025	Paper Presented	A Study on Service Quality in Selected Banks based on Customer Experience with Special Reference to Thoothukudi District	The Bhopal School of Social Sciences, affiliated to Barkatullah University, Bhopal	Two days International Conference	International Level
19/12/2024	Participated	Exploring the Frontiers of Research: Perspectives on the Ethical Challenges and Technological Disruptions	Marian Research Forum and Internal Quality Assurance Cell, St.Mary's College(Autonomous), Thoothukudi	International Conference	International Level

28/11/2024	Participated	Project Management System:VIDWAN/IRINS	Library – Learning Resource Center &Reader’s Club, St.Mary’s College(Autonomous), Thoothukudi	Webinar	Regional
04/11/2024 - 12/11/2024	Participated	VIKSIT BHARAT – Envisioning Higher Education in 2047:Equity, Excellence & Empowerment	Caarmelite Sisters of St.Teresa (CSST) & College Development Council & School of Social Sciences,Mahatma Gandhi university, Kottayam, Kerala	Seven Days FDP	National Level
25/07/2024	Participated	Professional Growth and Wealth Management	Department of Commerce(SSC), St.Mary’s College(Autonomous), Thoothukudi	International Conference	International Level
20/03/2024	Participated	Glimpse on Open Education Resources(OER) in conjunction with tutorial on ZOTERO:A Reference Management Tool	Library Committee of St. Mary’s College (Autonomous), Thoothukudi	Webinar	State Level
13/03/2024	Participated	Embracing Ambition:Empowering women to Dream Big in Business	Department of Commerce(SSC), St.Mary’s College(Autonomous), Thoothukudi	International Conference	International Level
13/03/2024	Participated	Plagiarism: Ways and Means to Curb the Menace in AI World	Library Committee of St. Mary’s College (Autonomous), Thoothukudi	Webinar	State Level
20/01/2024	Participated	Navigating Consultancy, Filing Patent and Designing Research Article: Insights and Strategies	Marian Research Forum and Internal Quality Assurance Cell, St.Mary’s College(Autonomous), Thoothukudi	National Seminar	National Level
20/11/2023	Participated	Artificial Intelligence Tools for Educators	IGNITE Life Skill Academy & IQAC, Sacred Heart College(Autonomous), Thevara, KOCHI-13	FACULTY DEVELOPMENT WORKSHOP	FDP

10/11/2023	Participated	Artificial Intelligence Tools for Educators	IGNITE Life Skill Academy & IQAC, Sacred Heart College(Autonomous), Thevara, KOCHI-13	FACULTY DEVELOPMENT WORKSHOP	FDP
28/10/2023	Participated	Advanced Artificial Intelligence Tools for Educators	IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13	International Online Workshop	International Level
27/10/2023	Participated	Basic Artificial Intelligence Tools for Educators	IGNITE Life Skill Academy & IQAC, Sacred Heart College (Autonomous), Thevara, Kochi-13	International Online Workshop	International Level
27/09/2023	Participated	Commerce Leadership: Navigating the future with Skills and Strategies	Department of Commerce(SSC), St.Mary's College (Autonomous), Thoothukudi	National Seminar	National Level
07/09/2023	Participated	Chat GPT and Other Artificial Intelligence Tools for Classroom Teaching and Research	Library Committee & Institution's Innovation Council, St.Mary's College (Autonomous), Thoothukudi	Workshop	Regional Level
28/10/2022 & 29/10/2022	Participated	Two days Hands on Training on SPSS	PG & Research Department of Commerce, St.Mary's College(Autonomous) , Thoothukudi	Two days Hands on Training	Regional Level
16/09/2022	Participated	Digitalisation for smart future	Department of Commerce(SSC), St.Mary's College(Autonomous) , Thoothukudi	National Seminar	National Level
24/02/2022 - 25/02/2022	Participated	Entrepreneurship and Innovation	Department of Commerce(SSC), St.Mary's College(Autonomous) , Thoothukudi	Two days National Level Seminar	National Level
02/02/2022	Participated	Career Opportunities in Life Sciences	Department of Commerce, Bharath Institute of Higher Education and Research, Tambaram.	National Webinar	National Level

24/01/ 2022- 30/01/ 2022	Participat ed	Seven Basic Digital skills for Employment	Department of Economics, St.Mary's College(Autonomous) , Thoothukudi	Seven Days State Level Workshop	State Level
25/11/ 2022	Participat ed	Industrial Waste Management & By Products through Microbial Intervention	Department of Micro- Biology, St.Mary's College(Autonomous) , Thoothukudi	National Webinar	Nationa l Level
12/11/ 2021	Participat ed	Serverless Architecture Using AWS Lambda	Department of Computer Science, St.Mary's College(Autonomous) , Thoothukudi	International Webinar	Internat ional Level
28/09/ 2021	Participat ed	Education 4.0 The Future of Learning	Department of Commerce & IQAC, The Standard Fireworks Rajarathnam College for Women, Sivakasi	Faculty Development National Webinar	Nationa l Level
21/09/ 2021- 23/09/ 2021	Participat ed	ICT based Teaching, Learning and Evaluation for Blended Learning	Department of Commerce(Corporate), AyyaNadarJanakiAmmal College(Autonmous), Sivakasi.	Three day Virtual FDP	Nationa l Level
28/08/ 2021	Participat ed	Young Startups – A Way Forward	Dept. of Commerce(SSC), St.Mary's College(Autonomous) , Thoothukudi	National Webinar	Nationa l Level
21/08/ 2021	Participat ed	Journey to the future of Banking in India	The Institute of Cost Accountants of India	National Webinar	Nationa l Level
14/08/ 2021	Participat ed	Demystifying Mutual fund Schemes	The Institute of Cost Accountants of India	National Webinar	Nationa l Level
09/08/ 2021	Participat ed	Building an effective Investment Portfolio	Dept. of Commerce, St.Mary's College(Autonomous) , Thoothukudi	Inter National Webinar	Inter Nationa l Level
07/08/ 2021	Participat ed	Cyber Crimes against Women,Legal issues and Protection Laws	Dept. of Commerce, St.Mary's College(Autonomous) , Thoothukudi	Inter National Webinar	Inter Nationa l Level

06/08/ 2021, 07/08/ 2021 &09/0 8/202 1	Participat ed	Financial Awareness and Consumer Training	Dept. of Commerce, St.Mary's College(Autonomous) , Thoothukudi	Three days Inter National Webinar	Inter Nationa l Level
02/08/ 2021- 07/08/ 2021	Participat ed	Investors Awareness on Stock Market	IQAC, RajapalayamRaju's College, Rajapalayam.	National Webinar	Nationa l Level
28/07/ 2021	Participat ed	Recent Trends in Conservation and Expansion of Wild Tiger Habitats	St.Francis de Sales College,Nagpur	National Webinar	Nationa l Level
28/07/ 2021	Participat ed	COVID 19 – Business Impact and Evolving Perspectives	Dept. of commerce, Government Arts & Science College for WomeKarimangalam, Dharmapuri	National Webinar	Nationa l Level
27/07/ 2021	Participat ed	Visual Cointent- A key to Success in Digital Marketing	Virudhunagar Hindu NadarSenthikumaraNadar College, Virudhunagar.	National Webinar	Nationa l Level
26/07/ 2021- 28/07/ 2021	Participat ed	ICT Tools for E- Content making	Dept. of Computer Science, St.Joseph's College of Arts and Science College, Cuddalore	National Webinar	Nationa l Level
26/07/ 2021	Participat ed	Financial Markets Awareness Programme	Dept. of Commerce, St.John's College of Arts and Science, Ammandivillai	National Webinar	Nationa l Level
23/07/ 2021	Participat ed	The future of Accounting- The cloud based Accounting	Dept. of Commerce, RajapalayamRaju's College, Rajapalayam.	National Webinar	Nationa l Level
22/07/ 2021	Participat ed	Systematic Research Methodology- a Transformative Tool for Scientific Research	Marian Research Forum, St.Mary's College(Autonomous) , Thoothukudi	National Webinar	Nationa l Level

20/07/2021	Participated	Statistical Methods of Recent Data	Presidency College, Chennai.	National Webinar	National Level
20/07/2021	Participated	Expanding the possibilities- the Pathway ahead	The Institute of Company Secretaries of India, New Delhi.	National Webinar	National Level
29/06/2021	Participated	National Statistics Day- 2021	Sri Sarada College for Women, Tirunelveli.	National Webinar	National Level
22/06/2021-23/06/2021	Participated	Faculty Development Program in Capital Markets	School of Commerce, Bharathiyar University, Coimbatore.	National Webinar	National Level
16/06/2021	Participated	Empowering Investors Towards Security Market	Government City College, Hyderabad	National Webinar	National Level
16/06/2021	Participated	Changing Face of Business – the new Never Normal	Virudhunagar Hindu Nadar Senthikumara Nadar College, Virudhunagar.	National Webinar	National Level
15/06/2021	Participated	The effect of Intangible Assets on Consumer Behaviour	Dept. of Commerce, Rajapalayam Raju's College, Rajapalayam	National Webinar	National Level
15/06/2021	Participated	Should Teachers and Students be friends on Social Media	Virudhunagar Hindu Nadar Senthikumara Nadar College, Virudhunagar.	Inter National Webinar	Inter National Level
15/06/2021	Participated	Descriptive and Inferential Statistics for Social Science For Research	The QuaideMilleth College for Men, Chennai	National Webinar	National Level
12/06/2021	Participated	How to publish A* Grade/SCI indexed Journals	IEEE Bandglore and IEEE Mysore, India.	National Webinar	National Level

12/06/2021	Participated	Basics of IPR	IPR & Commercial Laws	National Webinar	National Level
12/06/2021	Participated	Crux of Financial Planning	SNS Rajalakshmi College of Arts and Science, Coimbatore.	National Webinar	National Level
11/06/2021-12/06/2021	Participated	Two day National Level FDP to Educational Leaders	Madurai Gandhi NMR Subbaraman College for Women	National Webinar	National Level
02/06/2021	Participated	Intellectual Property Rights and Patenting	IQAC, Parvathy Arts and Science College, Dindigul	National Webinar	National Level
01/06/2021-05/06/2021	Participated	Advance Teaching, Learning, Research Methodology and Innovations	St.Francis de Sales College,Nagpur	National Webinar	National Level
02/06/2021	Participated	International Day Against Drug Abuse and Illicit Trafficking	St.Francis de Sales College,Nagpur	National Webinar	National Level
31/05/2021	Participated	Cancer Prevention, COVID 19 and healthy life style	AADI, LOK MANCH Partners, Attappady, Kerala	National Webinar	National Level
30/05/2021	Participated	Online Computer Training Programme for Teachers	Universal Teachers Academy, Puducherry	FDP	National Level
26/05/2021-30/05/2021	Presented	National Level Short Term Course for Faculty on Graphics Design	Department of Biotechnology & St.Mary's College(Autonomous) , Thoothukudi	FDP	National Level
29/05/2021	Participated	Starting Project using PHP	Department of Computer Science, Bishop Caldwell college	National Webinar	National Level

25/05/2021	Participated	Research Methodology in Social Science	Department of Commerce, Arulmigu Kalasalingam college of Arts and Science, Virudhunagar.	National Webinar	National Level
22/05/2021	Participated	Well being Amidst COVID 19	St.Mary's College(Autonomous) , Thoothukudi	Webinar	State Level
03/05/2021	Participated	Combating the Pandemic COVID 19 – an Chemist's perspective	St.Mary's College(Autonomous) , Thoothukudi	Webinar	State Level
17/05/2021-22/05/2021	Presented	Creating Interactive E-Resources & Gamification	Universal Teachers Academy, Puducherry	FDP	National Level
15/02/2021	Participated	Strategy for Managing Personal Finance including Mutual Funds & NPS	Manonmaniam Sundaranar University, Tirunelveli & Association of Mutual funds of India	National Webinar	National Level
05/02/2021	Participated	Financial Market – Strategies for a New Investor	Dept. of Commerce(SSC), St.Mary's College(Autonomous) , Thoothukudi	National Webinar	National Level
12/12/2020	Presented	A Study on Public Perception and Satisfaction towards Service Industry in Thoothukudi District	IRDP Group of Journals, Chennai, India	2 nd International Conference on Recent advancements in Commerce, Management and legal studies	International Level
31/10/2020	Participated	Increasing visibility in the Research World using Social and Academic Media	Dept. of Library & Research Forum, St.Mary's College(Autonomous), Thoothukudi.	National Webinar	National Level
7/9/2020-11/9/2020	Participated	ICT Tools for Online Teaching	IQAC, St. Mary's College (Autonomous) College, Thoothukudi	One Week Web FDP	State Level

16/6/2020/-20/6/2020	Presented Projects	Creation Of Photo Album, Interactive Educational Games	Universal Teachers Academy,Puducherry	Five Days Online FDP For Teachers	National Level
11/6/2020	Participated	Revitalizing Msme After Covid 19	Avinashilingam Institute Of Home Science, Coimbatore	National Level Webinar	National Level
6/6/2020-11/6/2020	Presented Projects	Creating Digital Posters,Gif Images, Creation Of Interactive E-Content	Universal Teachers Academy,Puducherry	Five Day Online Workshop	National Level
11/6/2020/	Participated	The Role Of A Strong Internal System In Organisation	St.Mary's College(Autonomous) , Thoothukudi	Webinar	International Level
3/6/2020/-7/6/2020	Participated	Designing & Developing Flipped Classroom	Holy Cross Home Science College, Thoothukudi	Five Day Online FDP	State level
6/6/2020	Participated	Quiz On Income Tax	Islamiah Women Arts College, Vaniyambadi	State Level Quiz	State level
4/6/2020-5/6/2020	Participated	Open Educational Resources	Tamil Nadu Open University & Annammal College Of Education	Two Day FDP	National Level
5/6/2020/	Participated	Innovation,Incubation& Entrepreneurship	RajapalayamRajus College, Rajapalayam	National Level Online FDP	National Level
4/6/2020	Participated	Psychological Condition Of Students During Pandemic Period	GVN College, Kovipatti	Webinar	National Level
3/6/2020	Participated	Industry 4/0 Technologies	Dr.SNS. Rajalakshmi College Of Arts And Science,Coimbatore	Webinar	National Level
1/6/2020-2/6/2020	Participated	Impact Of Covid 19 In Service Sector- Strategies To Overcome	JeyarajAnnapackiam College For Women (Autonomous),Periyakulam	Two Day National Webinar	National Level
31/5/2020	Participated	How To Use Open Educational Source Tools	St.Mary's College(Autonomous) , Thoothukudi	Webinar	National Level
31/05/2020	Participated	Income Tax And College Lectures	Tax Buddy	Webinar	National Level

27/05/2020-29/05/2020	Presented Projects	E Content Development Using Open Source Tools	Dr/M/G/R Research Institute, Chennai & Universal Teachers Academy, Pudhucherry	Workshop	National Level
29/05/2020	Participated	An Overview Of E-Content Development	St.Mary's College(Autonomous) , Thoothukudi	Webinar	State Level
27/5/2020-29/5/2020	Participated	E-Content Development Using Open Educational Source Tools	Dr.MGR Educational Research Institute, Chennai	Three Day Online FDP	National Level
29/05/2020	Participated	Goodwill Change In Profit Of Partnership	C.A.Dr. G.S Grewal	Accountancy Webinar	National Level
28/05/2020	Participated	Historical Roots Of Social Distancing	St.Mary's College (Autonomous) , Thoothukudi	Webinar	National Level
27/05/2020	Participated	Manage Stress Before Stress Manages You	St.Mary's College (Autonomous) , Thoothukudi	Webinar	National Level
25/05/2020	Participated	Managing Your Finances And Investment S During Pandemic & Current Economic Melt Down	St.Mary's College (Autonomous) , Thoothukudi	FDP	National Level
24/05/2020	Participated	Design Thinking In Digital Marketing	Vignan's Foundation For Science & Technology	Webinar Symposium	National Level
23/05/2020	Participated	Teachers Resilience : The Blue Print For Efficiency During Uncertainty	St.Mary's College (Autonomous) & Annammal College Of Education , Thoothukudi	Webinar	National Level
23/05/2020	Participated	Career Opportunities Post Covid '19	Karpaga Vinayaga College For Engineering Technology, Chengalpattu	Webinar	National Level
18/05/2020-22/05/2020	Participated	Effective Online Teaching Methodologies	Kamaraj College, Thoothukudi	Five Day Online FDP	State Level
20/05/2020	Participated	Research Approach For Global Reach	Shree Chandra Prabu Jain College, Minjur	Webinar	National Level

13/05/2020 – 14/05/2020	Participated	Mental Health & Psychological Consideration During Lockdown	St.Mary's College (Autonomous) , Thoothukudi	Online Workshop	National Level
14/05/2020	Participated	Five Day Online Animation Workshop For Teachers	Universal Teachers Academy,Puducherry	FDP	National Level
11.05.2020	Participated	Psychological First Aid	St.Mary's College (Autonomous),Thoothukudi	Webinar	State Level
11/05/2020	Participated	Teachers And Technology	Holy Cross Home Science College,Thoothukudi	Webinar	National Level
08/05/2020	Participated	Education 4.0	VOC College, Thoothukudi	Webinar	National Level
06/05/2020	Participated	Online Teaching Techniques And Assessment	Holy Cross Home Science College,Thoothukudi	Webinar	State level
05/05/2020	Participated	Use Of Elsevier Tools In Research Workflow	University Of Madras, Chennai	Webinar	National Level
29/04/2020	Participated	Relevance Of Gandhian Ideology In The Present Scenario	NGM College Autonomous,Coimbatore	Webinar Symposium	International
18/02/2020-22/02/2020	Participated	A Five day Capacity Building Workshop on "E-Content Development"	St.Marys College (Autonomous),Thoothukudi	FDP	State Level
28/01/2020	Participated	Industry 4.0	St.Marys College (Autonomous),Thoothukudi	Seminar	International
04/10/2019	Participated	Digital Innovation – A Transformative Tool for Economic Growth	St.Mary's College (Autonomous),Thoothukudi	Seminar	National Level
09/12/2017	Participated	Academic and Research Integrity in the Digital World	Research Forum & Dept. of Library, St.Mary's College (Autonomous),Thoothukudi	Seminar	National Level

27/01/2017 – 28/01/2017	Participated	National conference cosmic concern: An Interdisciplinary dialogue in Applied Ethics	St.Mary's College (Autonomous), Thoothukudi	Conference	National level
07/01/2016 – 08/01/2016	Participated	Quality Enhancement in Higher Education: Teaching, Learning & Evaluation	St.Mary's College (Autonomous), Thoothukudi	Seminar	National Level
28/01/2015	Participated	Application of SPSS for Researchers	Sadakathullah Appa College (Autonomous), Palayamkottai	One day Workshop	State Level
12/12/2020	Presented	A study on Public perception and Satisfaction towards Service Industry in Thoothukudi District	Recent Advancements in Commerce, Management and Legal Studies, IRDP Group Of Journals, Chennai, India.	International Conference on ERIR 2020/(978-93-5406-481-4)	International level
17/09/2014	Presented	Emerging Opportunities & Challenges in MSME	St. Xavier's College (Autonomous), Palayamkottai	Seminar	National
20/10/2014	Participated	Research methodology: Recent trends & effective techniques	St. Xavier's College (Autonomous), Palayamkottai	One day Workshop	State
15/10/2014	Participated	Red Ribbon Club: AIDS awareness programme	V.O.C.College, Thoothukudi	Seminar	National Level
07/08/2014	Participated	Research Online & Purchase Online	St.Mary's College (Autonomous), Thoothukudi	Seminar	National Level

Other Credentials:

RESPONSIBILITIES HELD

Position	Year
External Evaluator in MS University, Tirunelveli	2012 to still now
Member of Examination Committee	2014-2017

Member of Cultural Committee	2014-2019
Member of College Union	2019-2021
Member of Health & Hygiene Club	2020-2021
Member of Institution' Innovation Council	Since 2020
Organising Co-ordinator for CAR DRIVING COACHING	2022
Member of Career Guidance & Placement Cell	2022 – 2024
Member of NSS	2022 -2024
Co-ordinator of Department of Commerce (SSC)	Since Nov. 2023 to till now